



Revitalize your mission

Print redesigns • Better web sites • New revenue • Training

Energize your web site, your print publication, your staff or your business plan. Or upgrade them all with a comprehensive, dramatic improvement for all your diocesan communications!

- **We know your challenges are many**
 - Circulation and readership are a fraction of what you'd like
 - Younger readers are elusive
 - You need to connect with all your Catholic communities: the schools, the clergy, the Catholic agencies, busy parents
 - Revenue is down and in need of a boost
 - Your staff needs training — on technology, photography, writing, reporting
 - Your print edition needs a design and content update
 - And your web site is limited, complicated and needs an update
- **You need a plan, advice, support, help!**
- **Relax. We can change the dynamic. And for a flat-rate price.**

Creative Circle is one of the nation's leading media design, web development and consulting firms. With our roots in 25 years of consulting for more than 350 media clients on three continents, we've set out to create the next generation of web software for media companies. And we have new concepts that work for content and for print. We've worked with dozens of Catholic publications and web sites, helping each one become significantly better.

"Creative Circle helped the Florida Catholic newspaper recreate itself with more than just a new look . . . they helped train our staff to look at better ways to find stories, do better interviews, take better pictures, lay out pages, all to better draw readers into the newspaper."

Christopher Gunty, Associate Publisher, The Florida Catholic

"The students were impressed with the patience and dedication of the Creative Circle staff to the students and redesign project."

Michael Guilfoyle, executive director of communications, Assumption College

"They not only helped us redesign our print edition and web site, but enabled us to improve the overall quality. The feedback we received from our readers after our launch was overwhelmingly positive. We now approach each week's issue with new energy and excitement."

Michael Flach, Editor, The Arlington Catholic Herald

Our best deals ever!

DON'T DELAY!
This offer
expires Oct. 1

Print redesign

Includes one on-site visit (expenses included) to meet the team and learn about your market and workflows. A comprehensive redesign of the print newspaper. Consulting help on generating more money, improving content and distribution strategy. Five staff-wide

workshops to help improve photos, headlines and writing. Helpful, detailed stylebook, new templates and libraries all built for you and customized to your needs. Your readers, your staff and your Bishop will love what we do!
\$9,750 paid in five equal monthly installments.

Energized web site

This includes a custom design and the most flexible, easiest-to-learn web platform in the industry. Completely non-technical, our training session for our web software takes less than an hour. But this is a powerful, publishing web platform built exclusively for newspapers. It handles stories, maps, video, graphics, PDFs, photo galleries, e-editions, Word and Excel docs,

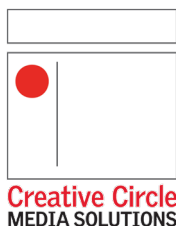
audio files and more. This includes classifieds and the ability to put your print display ads online and give them enhanced displays and SEO. You get a powerful ad server, ongoing consulting support and detailed analytics. We provide unlimited, free, live training; free upgrades; and outstanding support 24/7.
\$1,950 and \$395 per month.

Special discount if you do web and print: \$9,995 plus \$395/month – a savings of \$1,705!

We offer a full range of other support services, too!

We can also help with print ad design training and digital ad sales blitzes. We offer high-end creative outsourcing for special projects, like books, glossy magazines and marketing campaigns. And we can provide the industry's most affordable editorial

production system to help you produce your print publications and automate posting content to your web site. Our pay wall, classified and marketplace platforms work with any site, not just our web CMS, and can be purchased separately.



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EDITORIALS /
OPINIONS

ALL STORIES

OUT & ABOUT